

The Institute of Chartered Financial Analysts of India University, Jharkhand

22<sup>nd</sup> Nov 2018

## **Press Release**

## 7<sup>th</sup> NJ Yasaswy Memorial lecture & Blood Donation Camp conducted at ICFAI University

Today, a function was organized at the ICFAI University, Jharkhand in memory of late N J Yasaswy, founder of ICFAI Group. Justice Vikramaditya, Retired Judge of Jharkhand High Court and former Chairman, Commercial Taxes Tribunal was the Chief Guest whereas Sadhwia Atmaswarupa Ji from Art of Living Foundation, Sri Rajesh Goutam, Additional Director, All India Radio, Dr RK Rai, Chairman, 7 Palms Hospital and Research and Dr Sanjeev Chaturvedi, Deputy Director, Higher Education, Govt of Jharkhand were the Guests of Honour..

As a part of the function, a Blood Donation Camp was conducted in association with Red Cross Society of India, wherein a number of students , , alumni , parents and employees of the university donated blood voluntarily. In memory of late NJ Yasaswy , case study completion was conducted , wherein small case studies authored by the faculty members of the University were discussed by the students.

Welcoming the audience to the function Prof O R S Rao, Vice Chancellor of the University said, " Late NJ Yasaswy founded the ICFAI Group over 30 years back, with the motto of Meritum Ethicusmeaning Merit and Ethics, which is the foundation for Quality Education". "The same Values are being followed in all the Institutions of the ICFAI Group across the country", added Prof Rao.

Delivering the NJ Yasaswy Memorial lecture, Sadhwia Atmaswarupa Ji highlighted the benefits of inculcating positive thinking and avoid negative thinking ,using consciousness.

Addressing the function as Chief Guest, Justice Vikramaditya gave insights into Values, Ethics, Virtues and Happiness using practical examples. He advised the students to cinculcate good personal values but follow the organisational / professional ethics, during their professional life.

Dr Sanjeev Chaturvedi complimented the ICFAI University for its efforts in cultivating character of the students and expressed confidence that ICFAI University ,Jharkhand will become the best University, as per the aspirations of its founder .

Dr RK Rai said that Values are bedrock of life, as everything in life emanates from Values. Mr Rajesh Goutam advised the students that humility is critical for learning and success in life.

On the occasion, NJ Yasaswy award of Teacher of Values for 2018 was given to Prof UK Sharma whereas awards of Students of Values were given to Ms Neha Kumari ,BBA (2017-20), Mr Shubham Giri ,BCA (2016-19) and Mr Swarnendu Shekhar , Diploma (2016-19) . Prof Sumit Sinha received the award of recognition for Institution Building .

Dr. B M Singh, Registrar and Dean (FMS) proposed a vote of thanks.

Details on the University can be found by visiting its website at <u>www.iujharkhand.edu.in</u> or its Face Book page at www.facebook.com/icfaijharkhand.